



April 7, 2021

Dear Community Partner:

***Be a part of something special!***

We are proud to announce **Hands On Neighborhoods Jamestown**, the pilot project for **Hands On Neighborhoods**. Hands On Neighborhoods is an initiative by the Chautauqua County Land Bank (CCLBC) to foster community pride. Its mission is to empower community members in building a sense of pride; leverage resources and work together towards strengthening their neighborhoods while building community, both on their block, and through-out the city.

Hands On Neighborhoods Jamestown is a collaboration between CCLBC and the City of Jamestown, in partnership with Jamestown Renaissance Corp., Zion Covenant Church, Jamestown Police and Fire Departments, Parks and Public Works Departments and the Board of Public Utilities. This year, we are focusing our efforts on the north side and the downtown business district of Jamestown. The goal is to build on the concept of *Hands On Jamestown* events of years past and create a program that can be replicated on a neighborhood scale across the city, and in communities throughout the county.

We will be hosting 7 neighborhood cleanup events in Jamestown from April through October, engaging community members, civic organizations, church groups, affinity groups and businesses to work alongside, cleaning up the streets and learning about city and housing resources. Our goal is not only to host successful events, but to build a tool box for grassroots efforts to continue these initiatives, empowering residents to work together and leverage local resources to help make their community safer, more attractive, and to build relationships between residents, public sector leaders and local organizations.

***Won't you join us in making this program a success?***

We are looking for support through program sponsors, donations and volunteers. Sponsorship allows us to purchase supplies (PPE for the volunteers, garbage bags, etc.), provide equipment to get the job done, refreshments on event days, and promotional materials to spread the word. For more details on the program and sponsorship opportunities, please refer to the following pages.

Please consider adding your support and help us make Hands On Neighborhoods a successful community-wide program! We look forward to working with you to create a mutually beneficial partnership. If you have any questions, please reach out to me directly at 716-969-7843 or [gparadis@CHQlandbank.org](mailto:gparadis@CHQlandbank.org).

Thank you for your consideration.

*Gina Paradis*

Gina C. Paradis  
Executive Director



# **Hands On** **NEIGHBORHOODS**

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Nurturing Neighborhoods,  
Building Community

**2021 Sponsor Opportunities**

## **Hands On Neighborhoods:**

### Mission:

Empower community members in building a sense of pride in place; to leverage resources, and work together towards strengthening neighborhoods while building community, both on the block, and through-out the city

### Overview:

The program will be initiated in Jamestown in 2021, and will be rolled out across the county. It is not only about hosting clean-up events, but using such events to engage residents in working together, and building relationships with their neighbors, their community leaders and local organizations. It is about empowering community members to take action to create better living environments at a neighborhood and community level. The program will focus on litter removal, neighborhood safety, and healthy housing. We will be building tool kits to assist grassroots efforts so that community members can take the lead for their own neighborhood initiatives, as well as providing workshops in various subject areas. Eventually, we hope to initiate a mobile tool lending library.

### Sponsorship:

Sponsorship can take the form of cash or a combination of cash and in-kind product or services. We are always in need of supplies for both promotional and event-day activities, This includes: printing, copies, t-shirts, PPE, rakes, brooms, garbage bags, bottled water, snacks/refreshments, etc.

### **Program Partner: \$3,000-\$5,000**

As an Official Program Partner, you will receive recognition as the official partner of Hands On Neighborhoods-Jamestown, including featured placement in all event promotional materials, event signage at each event, press releases, etc. You will receive a highlighted presence on the CCLBC website on all Hands On Neighborhoods-Jamestown informational and promotional pages, including logo, listing and link. Additional exposure on all social media platforms, including mutually agreed upon dedicated posts monthly, as well as mention as featured partner. We will work with you to create a specific product giveaway as it relates to your business, recognition of any donated product, mentions in PSAs at events, and featured logo placement on all materials produced for the program, including T-shirts, collateral materials, signage, etc.

### **Event Sponsor: \$1,000**

Receive sponsor recognition on all event promotional materials, including event signage. You will receive recognition on Hands On Neighborhoods-Jamestown informational and promotional pages on the CCLBC website, including logo, listing and link. Receive inclusion in social media partner posts, and four dedicated posts. Mention in press releases, and logo mention on promotional materials, any specific product/giveaway related promotion, recognition of any donated product, as well as logo placement on T-shirts.

**Neighborhood Sponsor: \$500**

Listing and link on CCLBC Hands On web page, two dedicated posts on social media, and mention in partner posts. Mention in press releases, any specific product/giveaway related promotion, recognition of any donated product, plus signage at 2 neighborhood events.

**Good Neighbor Sponsor: \$250**

Listing on our website sponsor page, one dedicated post on social media, mention in partner posts, recognition of any donated product, and any specific product/giveaway related promotion.

**Sponsorship and Donation Commitments may be made online at <https://CHQLandbank.org/HandsOn> or by check to:**

**Chautauqua County Land Bank Corporation  
P.O. Box 603  
Fredonia, NY 14063**

Additional Ways You Can Help:

We need volunteers!

Please consider volunteering. We always welcome volunteers and are looking for volunteers for the following roles: Program Planning Committee, Tool Kit Development Committee, Program Ambassador, Sponsor Committee.

Or, come out and volunteer at a clean-up event. Participate individually or organize your friends and volunteer as part of a team.

Donate. If you are unable to make it an event, please consider donating. Donations are always appreciated. If you can, please help secure donations—share with your friends and colleagues that you think might be interested in this community initiative.

More about the Chautauqua County Land Bank:

The Chautauqua County Land Bank Corporation is a non-profit organization that operates as a local public authority to assist communities throughout the county deal with problem real estate and blight due to vacancy, abandonment and foreclosure. The CCLBC has rehab and demolition programs, as well as vacant lot, healthy housing and neighborhood revitalization programming. We have a Board of 11 members from across the county, who meet monthly to help shape the programming and vision of the organization, and to guide the operations, and make decisions on acquisition and disposition of property.

